首届国际再生金属展览交易会广告项目明细 The First International Recycling Metal Exhibation&Trade Fair Advertising Project Details

		The First In	ternatio	onal Recycli	ng Metal Exhib	oation&Trade Fair Advertising Project Details		
类别Type	编号NO.	广告名称Name of advertisement	单位Unit	费用Cost	规格Size	详情Details	数量 Quantity	备注Remark
					一、现场广告项目	Site advertising		
	N1-N4	广告气球Advertisement balloon	个 Individu al	¥50,000.00	直径3-3.5m 条幅8-10m Diameter:3-3.5m Scroll:8-10m	展馆临街车道广告气球,比邻长安街、中国大饭店,客流集中地区 Advertisement balloon on Pavilion outdoor street,where next to Chang An Avenue, China World Hotel, traffic areas with a concentration crowd.	4	根据天气 accordding to weather
Ad	N5-N7	停车场车道北侧灯旗 Light flag on the north side of the parking lane	幅Width	¥50,000.00	0.5m×1.2m高 Length:0.5m× Height:1.2m	展馆临街车道广告灯旗,比邻长安街、中国大饭店,客流集中地区 Light flag on the north side of the parking lane,where next to Chang An Avenue, China World Hotel, traffic areas with a concentration crowd.	3	
展馆中	P1-P4	户外灯箱广告南侧 South outdoors light box advertisement	面	¥50,000.00	Height:3.95m×2.1m	展馆外入口外通道墙体广告,所有展商及观众必经之处,临街广告 Outside channel wall advertising on the the entrance of the exhibition	4	车道2侧,不 含设计费 Both sides o
户外临心nt on Pavi	P5-P8	户外灯箱广告北侧 North outdoors light box advertisement	Face		Height:3.95m×2.4m	hall, where all exhibitors and visitors must pass through and close street.	4	Lane (Excluding design fees
Ad placement on Pavilion outdoor street	Q1	车道横幅广告 Lane banner advertisement	条 Strip	¥80,000.00	Height:10m×3m	展厅外入口通道顶端广告条幅,参观展览必经之地 Advertising banners on the top of the outside entrance channel of the exhibition hall, where all exhibitors and visitors must pass through.	1	
∃ or street	Q2	彩虹门广告 Rainbow door advertisement	个 Individu al	¥80,000.00	Height:8m×4m	展厅外入口通道处彩虹气球门广告,参观展览必经之地 Rainbow balloons door advertising on the Outside entrance channel of the exhibition hall,where all exhibitors and visitors must pass through.	1	根据天气 accordding to weather
	Q3	车道挂旗 Lane flags	组 group	¥50,000.00	10face/strip Height:0.7m×1.2m	展厅外入口通道顶端挂旗广告,参观展览必经之地(一共5条,每条10面) Lane flags on the top of Outside entrance channel of the exhibition hall, where all exhibitors and visitors must pass through.	5	不单售 No single sale
	R1-R7	灯杆吊旗广告 lamp-post hang flags advertisement	组 Group	¥20,000.00	1m×3m高 Length:1m× Height:3m	展厅入口通道北侧墙体灯杆吊旗广告 The lamp-post hang flags advertisement on the north wall of entrance channel of the exhibition hall	7	独家10万 ¥ 100,000(Ex usive)
	S1-S2	展厅外横幅广告 Banner advertisement outside the exhibition hall	条 Strip	¥50,000.00	20m×2.5m高 Length:20m× Height:2.5m	北京国贸商圈中心地带,比邻长安街及东三环主路,国贸中心,绝佳宣传机会,尊贵形象展示空间Beijing International Trade District center zone, next to Chang An Avenue and the main road of East Third Ring Road. it is perfect publicity chance on the Center of International Trade, which you can enhance your honorable image.	2	

	Т	展馆入口广告 Pavilion entrance advertisement	组 Group	¥500,000.00	9m×3m高 Length:9m× Height:3m	主展馆入口处,所有展商、观众必经通道,最直观的广告宣传,与协会主场形象统一,高端客户可选,绝佳主场展示机会 The entrance of main pavilion,where all exhibitors and visitors must pass through,it is the most intuitive advertising,accordance with association home field image,adapt for high-end customer,a perfect display chance.	独家
	M1-M2	1号馆入口处凯旋门 Triumphal arch on the entrance of Hall 1	组 Group	¥100,000.00	9m×3m高 Length:9m×	1号展厅入口处凯旋门形象广告,绝佳主场展示机会 The entrance of main pavilion,where all exhibitors and visitors must pass through,it is the most intuitive advertising,accordance with association home field image,adapt for high-end customer,a perfect display chance.	2
展厅内	M3-M4	2号馆入口处凯旋门 Triumphal arch on the entrance of Hall 2	组 G roup	¥100,000.00	Height:3m	1号展厅与2号展厅通道处,人流集中地区,绝佳主场展示机会 The channel between Exhibition Hall 1 and Exhibition Hall 2,where is a Population concentration areas,it is the best display chance.	2
配套广	M5	企业宣传片播放 The broadcast of Corporate video	段 Sectio n	¥20,000.00	待定 Undetermined	企业宣传片播放处,每家企业限8分钟以内,循环滚动播放 The broadcast of Corporate video ,Each company is limited to less than 8 minutes,Loop scroll playback.	20
告	M6-M9	1号馆吊旗 hang flags	面 F ace	¥80,000.00	待定 Undetermined	15米层高,所有展商、观众及贵宾必经之地,绝佳主场展示机会 15m layer tall,it is the place where all exhibitors and visitors must pass through,a perfect display chance.	5
	G45-G48	展馆序厅柱体广告 Exhibition hall lobby cylinder advertisement	组 Group	¥50,000.00	待定 Undetermined	展馆序厅包柱广告,人员流动必经场所,周围围绕商贸发布区、十年成就展区、再生资源艺术品展区及主展区,企业宣传绝佳空间 Cylinder advertisement on the Exhibition Hall Lobby, where is the movement of persons and must pass through places,Surrounded by commerce publish district,10-year achievements exhibition district,Renewable resources art exhibition and the main exhibition area.it is the perfect enterprise advertised chance.	4
	G37	序厅入口巨幅广告板 Huge advertised board in the lobby	块Piece	¥60,000.00	Length:6m× Height:3m	展馆入口处广告展板,开幕式背景广告版,所有人员必经之地,人员聚集之地 The advertisement display board in the exhibition hall entrance. The opening ceremony of the background advertisement.a place where all person pass through and People gather.	独家 Exclusiv e
	G8-G10	展厅入口巨幅广告板 Huge advertised board in the lobby	块Piece	¥50,000.00	Length:4m× Height:3m	展厅入口通道,人流必经之地,绝佳主场展示机会 The entrance channel of Exhibition Hall.a place where all person pass through and a perfect display chance.	3
	G3-G7	商贸洽谈区巨幅广告板 Huge advertising board in the Trade Negotiations district	块Piece	¥50,000.00		展馆内商贸洽谈区域,企业绝佳展示机会 Trade negotiations in the Pavilion area, a great chance to display enterprises.	5
	G1-G2	餐饮2区巨幅展板 Catering area 2	块Piece	¥30,000.00		序厅内餐饮服务区,展商、观众及参会代表用餐区 Catering service area in the lobby,Exhibitors, visitors and delegates dining area.	2

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	G39-G44	信息发布区巨幅广告板 Huge advertised board in the Information area.	块Piece	¥50,000.00	Length:4m× Height:3m	信息发布区巨幅展板,连接展馆及会议区出入口位置 Huge display board in the Information area.a place which connect Exhibition hall and Entrances exits of the Conference area.	6			
	G11-F36	展厅内巨幅广告板 Huge advertised board in the Exhibition hall	块Piece	¥30,000.00		展厅内巨幅展板,代表、展商及嘉宾参观区 Huge advertised board in the Exhibition hall.Delegates, exhibitors and guests visiting area.	26			
	U	展商全称地胶路引 plastic road lead in the Exhibition hall	组Group	¥100,000.00	待定 Undetermined	展厅内地标路引,涵盖主场所有区域,企业形象无处不在 plastic road lead in the Exhibition hall.Covering all regions of the main hall,Corporate image is perfect.	独家 Exclusiv e			
	V	迎宾花篮 Welcome basket of flowers	个 Individu al	¥6,000.00	待定 Undetermined	位置分别在酒店会议室门前、展馆入口处 The location is in front of the hotel conference door and the entrance of exhibition hall respectively.	24			
				¥60,000.00		8th 10:00-11:00;11:00-12:00		随发布企业 数量		
		发布区租赁 Lease of the publish district		¥50,000.00		8th 13:00-14:00,14:30-15:30,16:00-17:00;9th09:30-11:00	4	according to the quantity of release enterprises		
Other supporting advertising of the exhibitio展厅其他配套广告	I	发布区配套服务 Publish District supporting services		1.提供投影、音响设备; 2.制作宣传易拉宝; 3.提供网站宣传(协会网站); 4.提供会期短信通知服务; 5.发布活动将印制在会议指南及现服务指南上,体现企业名称及发布会介绍。(以上服务需提前定制) 1. To provide projectors and audio equipment; 2. Make publicity roll; 3. To provide website promotion (Association website); 4. To provide session SMS notification service; 5. Release activity will be printed on meeting guide and field service guide, reflecting the enterprise name and conference introduction. (The above services in advance to customize)						
、出 vertising of t	E3-E5	贸易对接区整体宣传 A whole publicity in the Trade docking area		¥80,000.00		贸易洽谈区洽区广告围挡,分为普通洽谈区和VIP洽谈区 Trade negotiations advertising fence. Divided into the common area for negotiation and the VIP area for negotiation	独家 Exclusiv e			
the exhibition hall	E1	餐饮区广告展馆内 The dinner area advertisement inside the exhibition hall	场Gield		300人用餐区 Number of meals is 300	展馆餐饮服务区广告围挡,所有参会、参展、参观等用餐地Trade negotiations advertising fence. Divided into the common area for negotiation and the VIP area for negotiation	1	独家30万 ¥300,000		
	E2	餐饮区广告序厅 The dinner area advertisement inside the exhibition hall		¥150,000.00	100人用餐区 Number of meals is 100	展馆餐饮服务区广告围挡,所有参会、参展、参观等用餐地Trade negotiations advertising fence. Divided into the common area for negotiation and the VIP area for negotiation	1	(Exclusive)		
	W1	串场广告 Advertisement		¥10,000.00		每隔1小时串一次,安排专门工作人员携带企业宣传条幅巡场广告 Once Every hour.Arrange specialized staff to carry the enterprise marshals banners advertising				

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		W2	展架宣传品 Exhibition frame publicity materials	会期 season	¥5,000.00	Exhibition area: trac	餐饮服务区设置资料架,可放置企业简介及宣传印刷品 de negotiation areas, food service area set up the material frame,where is placed enterprice brief nted publicity materials.		
		X01	门票ticket	季 season	¥50,000.00	待定 undetermined	从6月-10月分为4季进行发送,每季发送1万张 From June to October is divided into four seasons to sent. quarterly to send 10000.		
	-		会刊封二整版X02-1 Catalogue cover 2 full page X02-1		¥50,000.00		封二广告(不含设计费,企业可自行设计提供电子文件,需要组委会审核) Cover 2 advertisement(Excluding design fees,Companies can design by themselves and provide		
			会刊彩首整版X02-2 Catalogue color cover 1 full page X02-2		¥30,000.00	Paper size 210cm×285cm (A4)	彩首广告(不含设计费,企业可自行设计提供电子文件,需要组委会审核) Color cover 1(Excluding design fees,Companies can design by themsel		
物料广生Material ad	斗	X02	会刊封三整版X02-3 Catalogue cover 3 full page X02-3	面 face	¥30,000.00		封三广告(不含设计费,企业可自行设计提供电子文件,需要组委会审核) Cover 3(Excluding design fees, Companies can design by themselves and provide electronic documents, Need audit by the organizing committee)		
	性		会刊封底整版X02-4 Catalogue back cover full page X02-4		¥60,000.00		封底广告(不含设计费,企业可自行设计提供电子文件,需要组委会审核) Back cover advertisement(Excluding design fees, Companies can design by themselves and provide electronic documents, Need audit by the organizing committee)		
Ţ,			会刊封底拉页X02-5 catalogue back coverX02-5	版 page	¥80,000.00	Paper size 420cm×285cm (A3)	封底拉页 (不含设计费,企业可自行设计提供电子文件,需要组委会审核) Back cover(Excluding design fees,Companies can design by themselves and provide electronic documents,Need audit by the organizing committee)		
			会刊彩插跨页X02-6 catalogue color illustration across paper		¥20,000.00		跨版彩页(不含设计费,企业可自行设计提供电子文件,需要组委会审核) Across page and color paper(Excluding design fees,Companies can design by themselves and provide electronic documents,Need audit by the organizing committee)		
			会刊彩插整版X02-7 catalogue color illustration total page		¥10,000.00	Paper size 210cm×285cm (A4)	彩色插页 (不含设计费,企业可自行设计提供电子文件,需要组委会审核) color illustration paper(Excluding design fees,Companies can design by themselves and provide electronic documents,Need audit by the organizing committee)		
		X03	会议用手提袋(独家)	面 Face	¥100,000.00	待定	手提袋一侧大面(不含设计费,企业可自行设计提供电子文件,需组委会审核) One big side of the handbag(Excluding design fees,Companies can design by themselves and provide electronic documents,Need audit by the organizing committee)		
		7,00	Handbag provided for conference(Exclusive)		¥80,000.00	undetermined	手提袋二侧(不含设计费,企业可自行设计提供电子文件,需组委会审核) One big side of the handbag(Excluding design fees,Companies can design by themselves and provide electronic documents,Need audit by the organizing committee)		
		X04	代表证件挂绳(独家) Delegate certificate sling(Exclusive)	展期 Exhibiti on	¥100,000.00	待定 undetermined	代表证挂绳体现企业LOGO、名称(含设计制作费,组委会负责设计制作) delegate certificate sling reflect enterprise LOGO and name(Including design fees, the Organizing Committee is responsible for design)		
,		X05	会议用水(独家) Water for meeting (Exclusive)	展期 Exhibit ion period	¥100,000.00		会议、展览用瓶装水加装企业LOGO及信息(不含制作费) The bottled water provided for conference and exhibition imprint enterprise LOGO and information(Excluding Production fees)		

		X06	杯垫广告(独家) Coaster advertisement (Exclusive)	展期 Exhibitio n period	¥100,000.00	待定 undetermined	会议期间,主会场及所有分会场会议用杯垫,印制企业LOGO(不含制作费) During the meeting,The coasters provided for the main venue and all sub- venue , which is printed enterprises LOGO (excluding production costs)	1	
		X07	便签广告(独家) Carpet advertisement (Exclusive)	展期 Exhibition peried	¥100,000.00	待定 undetermined	所有会场及会议洽谈场所,包括展厅商贸洽谈区等,摆放带有企业广告的便签本(不含制作费) All venues and discuss place of meeting.Including exhibition hall commerce area for negotiation,where place the Scratch Pad with corporate advertising (excluding production costs)	1	
		X08	会议用笔广告(独家) conference pen advertisement (Exclusive)	展期 Exhibitio n peried	¥50,000.00	待定 undetermined	会议用笔印制企业LOGO Conference pen print enterprise LOGO.	1	
Other supporting advertisement			开幕式座椅套X09-1 the seat cover of the opening ceremony X09-1		¥100,000.00		8日上午开幕式座椅靠背套体现企业LOGO(不含设计制作费) In the morning 8th,the seatback cover of the opening ceremony reflect enterprise LOGO(excluding production and design costs)	1	
	其地	X09	主论坛座椅套X09-2 The seat cover of the main forum X09-2	场 ·Field		待定 undetermined	8日下午主论坛座椅靠背套体现企业LOGO(不含设计制作费) In the afternoon 8th, the seatback cover of the main forum reflect enterprise LOGO(excluding production and design costs)	1	独家15万 Exclusive(Y
	配套		分论坛及展览座椅套X09-3 The seat cover of Sub-forum and exhibition	Tielu	¥30,000.00		9日分论坛,8日展览发布区、商贸洽谈区座椅靠背套体现企业LOGO,每场分别计算(不含设计制作费,论坛及活动名称祥见会议通知)On the 9th sub-forum, on the 8th exhibition area,The seatback cover of the trade negotiations District to reflect the corporate LOGO.Each were calculated (not including design fees, forums and activities refer to notice of meeting)	5	150,000)
ertisement			餐饮区广告立卡X10-1 advertisement card in the catering area X10-1	场 Field	¥50,000.00		用餐区、商贸洽谈区等指定区域摆放印制企业LOGO的欢迎立卡,半天为1场	3	独家 15 万 (与餐饮服 务区整体配 套)
		X10	商贸洽谈区广告立卡X10-2 Advertisement card in trade negotiation areas	场 Field	¥50,000.00	待定 undetermined	(欢迎酒会及晚会除外) Dining area, commercial area for negotiation and designated area,where place print enterprise LOGO welcome card,Half day for a field(except welcome reception and party)	3	Exclusive(Y 150,000) (supporting with the dinner service area)
			大会礼品广告赞助X11-1 The Gift advertising sponsor of the General Assembly X11-1		¥50,000.00	待定 undetermined	将赞助企业LOGO印制在礼品上随大会资料发放(不含礼品费用,礼品可由企业提供或由组委会代为制作,参考价值为200元,数量按1200人计)Sponsors LOGO printed on the gift will be distributed with the conference booklet. (Excluding gift expenses, gifts by enterprises or produced by the organizing committee on behalf of,the reference value for 200RMB,according to the number of 1200 person plan)		

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Exhibition gift advertisement	广	X11	展览观众礼品广告赞助X11-2 The Gift advertising sponsor of the exhibition visitor X11-2		¥50,000.00	待定 undetermined	将赞助企业LOGO印制在礼品上发放给所有参观展览企业(不含礼品费用,礼品可由企业提供或由组委会代为制作,参考价值为30元,数量按5000人计)On 8th and 9th trading day in the exhibition hall will continue sweepstakes, for a total of three games, every four awards, for the first prize respectively in 1 (worth 3000RMB); The second prize 2 (worth 2000RMB); The third prize 3 (worth 1000RMB);memorial prize 10 (worth 50RMB). Remarks: corporate sponsors came to power as the guests of honor award, announced the list of corporate sponsors, the cost includes the cost of gifts, gifts unified purchase by the Organizing Committee.		
	告		展览现场抽奖奖品赞助X11-3 Sponsored by the lucky draw prizes in the exhibition scene X11-3		¥30,000.00	待定 undetermined	8、9日展览交易日在展馆继续现场抽奖活动,共计3场,每场4个奖项,分别为一等奖1名(价值3000元);二等奖2名(价值2000元);三等奖3名(价值1000元);纪念奖10名(价值50元).备注说明:赞助企业将作为颁奖嘉宾上台颁奖,公布赞助企业名单,费用包含礼品费用,礼品统一由组委会购买On 8th and 9th trading day in the exhibition hall will continue sweepstakes, for a total of three games, every four awards,for the first prize respectively in 1 (worth 3000RMB); The second prize 2 (worth 2000RMB); The third prize 3 (worth 1000RMB);memorial prize 10 (worth 50RMB). Remarks: corporate sponsors came to power as the guests of honor award, announced the list of corporate sponsors, the cost includes the cost of gifts, gifts unified purchase by the Organizing Committee.		礼品价值按 实际购买计 算 Gift value is calculated according to the actual purchase
Dinner	宴会	Two	Main Hall Advertising pro				可 対赞助企业配套广告,不单独发售) for supporting advertising of corporate sponsors, no sell separate	ely)	
告						sociation will organise Large-scale performance. Participants will include the all ticipating enterprises, part of the professional audience, national ministries lea recedented scale of theatrical performances, the number of the participants wi ses will be in the exhibition named unit promotion and the on site propaganda	现场宣传中 meeting dership to Il reach the	中予以重点体 o attend, e top, and	
			其他阶段冠名晚宴X12-2 (招待晚宴、闭幕式) The other stages naming dinner X12-2 (Dinner reception, closing ceremony)	场 Field			用不低于60万,并且是本届参展企业 n Principle.The cost of sponsored Fee not less than ¥600,000. The enterpris	e is the cu	urrent
		X13	英文翻译 English interpreters	个 Individu al	¥10,000.00		展会现场全程陪同 Accompanied in the Exhibition scene	不限 No limited	

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Othe	其他	X14	礼仪小姐 Miss Etiquette	个 Individu al	¥5,000.00	展会现场全程陪同,并负责展台引领 Accompanied in the Exhibition scene.And is responsible booth.		不限 No limited	
er suppo	配套	X15	现场媒体专访			可安排一家权威媒体在赞助商展位进行现场采访 Arrange an authoritative media interview sponsor on the	booth.		
rting	广告	X16	前期宣传品 Pre-publicity materials			以赞助商名义对企业进行宣传 Promoting the enterprise in the name of sponsor.			
Other supporting advertisement	I	X17	协会网站宣传 publicity on the association website			协会网站醒目位置浮动广告宣传(2012年9月-2013年2月) prominently floating advertising publicity on the associatio (Sept.2012-Feb.2013)			
ment		X18	代发企业宣传资料 Agency issued enterprise publicity material			将宣传资料放入会议文件袋,参会代表每人一份,每份资以内,光盘限1张 Promotional material within conference paper bags, one for each participants.Each data is limited by the size Less than 5 page.CD limited to 1.			
		X19	背景板LOGO The background board			大会及展览各种宣传背景板体现赞助企业LOGO The various publicity background plate of conference and reflect sponsor enterprise LOGO.	l exhibition will		
		X20	代表证LOGO			大会及展览各种证件体现赞助企业LOGO The various certificate of General Assembly and Exhibition sponsor enterprise LOGO.	on will reflect		
					Three T	三、庆典活动配套广告 e celebrations supporting advertisement			
Activity title advertisem	活动冠名	X21	再生资源文化艺术创意展冠 名赞助 The title sponsor of renewable resources of cultural creative arts exhibition		¥100,000.00	再生资源文化创意大赛冠名权,赞助企业以赞助商名义进传,赞助企业LOGO将体现在活动说明、现场宣传、媒体The naming rights of renewable resources cultural and cr competition.Corporate sponsors conducting activity public early day and scene. Sponsored enterprises LOGO will be reflected in the activities promotion and media interviews.	专访等 reative city in the period of		
advertisem	广告	X22	再生资源主题写作大赛 Renewable resources theme writing contest		¥100,000.00	再生资源主题写作大赛冠名权,赞助企业以赞助商名义进传,赞助企业LOGO将体现在活动说明、现场宣传、媒体等			
nent		X23	再生资源微博体写作大赛 The renewable resource microblogging body writing contest		¥100,000.00				
		X24	其他活动冠名 Ather activity title			与组委会商定 Agreement with the Organizing Committee			

Gift sponsorship advertisement	X25	再生资源文化艺术创意大赛 礼品赞助 The sponsor of Gift of Renewable resource culture and arts Contest.	¥50,000.00	一、创作篇: 奖项:最佳创意奖、最佳材料奖、最佳实用奖、最佳工艺奖、最佳主题奖 二、视觉篇及人文篇: 一等奖一名:三等然三名:三等然三名:优秀奖5名 三、微博体: 选取优胜者共三名 四、参与奖:凡通过微博参与"再生资源文化创意大赛"活动的转播者,均有机会获得抽取奖品的机会,转播	
艺术品原材料赞助		再生资源文化艺术创意大赛 原材料赞助 The sponsor of raw materials of Renewable resource culture and arts Contest.		1、参赛作品体现赞助企业名称 2、参赛作品由赞助企业与创作者共同所有 3、企业向艺术品创作者提供所需原材料 4、赞助企业须负责作品的运输 1,Entries reflect the sponsors name. 2,Entries possessed by corporate sponsors and creators. 3,Enterprise provide the necessary raw materials to the creators of art work. 4,Corporate sponsors are responsible for the transportation of the works 通过大赛体现出企业环保理念,极大提升企业社会形象及知名度,赞助企业将企业名称及介绍印制在大会纪念册中 Reflecting the corporate philosophy of environmental protection through the contest.Enhance the image and social visibility of corporate greatly.The corporate name and description of sponsors is printed in the yearbook of the General Assembly.	企业报名 后,组委会 负责联者直 接对接 After registration of the enterprises, the organizing committee are responsible for contacting with artistic creators.

2012/6/1

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